

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.577611 Longitude: -83.964673

Salem Road Station Covington, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	19,821	69,293	198,209
	Population Est 23Q1	19,730	68,983	197,669
	Population Est 22Q4	19,547	68,448	196,874
	Population Est 22Q3	19,409	68,113	196,148
	Population Est 22Q2	19,444	67,946	195,403
	Population Est 22Q1	19,340	67,128	194,165
	Population Est 21Q4	19,000	66,819	193,630
	Population Est 21Q3	19,031	66,957	193,067
	Population Est 21Q2	18,959	66,851	192,264
	Population Fcst	21,692	75,272	216,175
	2010 Census Population	14,989	55,738	162,771
	2000 Census Population	7,402	32,943	110,706
	1990 Census Population	4,468	17,944	79,952
	Current Year Daytime Population	13,110	53,678	159,647
	Average Seasonal Population	58	299	1,013
	Historical Annual Growth, 1990 – 2000	5.18%	6.26%	3.31%
	Historical Annual Growth, 2000 – 2010	7.31%	5.40%	3.93%
	Estimated Annual Growth, 2010 – CY	1.98%	1.54%	1.39%
	Projected Annual Growth, CY to Y5	1.82%	1.67%	1.75%
	Group Qtrs Est	1	29	2,216
Transient Est Average Last 4 Qtrs	0	211	6,076	
<b>Households</b>	Current Year Estimated Households	6,925	23,940	70,346
	Households Est 23Q1	6,892	23,826	70,128
	Households Est 22Q4	6,827	23,639	69,851
	Households Est 22Q3	6,779	23,525	69,603
	Households Est 22Q2	6,792	23,468	69,328
	Households Est 22Q1	6,755	23,172	68,887
	Households Est 21Q4	6,639	23,068	68,704
	Households Est 21Q3	6,652	23,122	68,498
	Households Est 21Q2	6,626	23,078	68,201
	Households Fcst	7,578	26,012	76,793
	2010 Census Households	5,284	19,266	57,005
	2000 Census Households	2,685	11,826	38,708
	1990 Census Households	1,618	6,292	27,366
	Historical Annual Growth, 1990 – 2000	5.20%	6.51%	3.53%
	Historical Annual Growth, 2000 – 2010	7.00%	5.00%	3.95%
	Estimated Annual Growth, 2010 – CY	1.92%	1.54%	1.49%
	Projected Annual Growth, CY to Y5	1.82%	1.67%	1.77%
Population per Household	2.86	2.89	2.79	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.577611 Longitude: -83.964673

Salem Road Station Covington, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.6%	1.1%	1.0%
	HH Income \$250,000 to \$499,999	0.7%	1.3%	1.2%
	HH Income \$200,000 to \$249,999	1.6%	3.1%	2.8%
	HH Income \$175,000 to \$199,999	2.9%	3.3%	4.2%
	HH Income \$150,000 to \$174,999	4.8%	5.1%	5.4%
	HH Income \$100,000 to 149,999	16.0%	17.1%	18.0%
	HH Income \$75,000 to 99,999	16.9%	16.0%	14.7%
	HH Income \$50,000 to 74,999	18.0%	18.7%	19.1%
	HH Income \$35,000 to 49,999	15.7%	12.7%	12.0%
	HH Income \$25,000 to 34,999	7.9%	8.2%	8.1%
	HH Income \$15,000 to 24,999	6.2%	6.2%	6.7%
	HH Income \$0 to 14,999	8.8%	7.2%	6.9%
	Average Household Income	\$78,818	\$86,315	\$88,591
	Median Household Income	\$64,185	\$70,904	\$71,180
	Per Capita Income	\$27,536	\$29,834	\$31,680
	Average Disposable Income	\$64,672	\$71,509	\$72,250
	Median Disposable Income	\$55,217	\$60,728	\$60,974
	Discretionary HH Income Over \$150,000	0.6%	1.7%	1.9%
	Discretionary HH Income \$125,000 to \$149,999	1.7%	3.0%	3.1%
	Discretionary HH Income \$100,000 to \$124,999	3.4%	5.0%	6.1%
	Discretionary HH Income \$75,000 to \$99,999	8.9%	10.2%	10.9%
	Discretionary HH Income \$50,000 to \$74,999	22.8%	21.4%	20.5%
	Discretionary HH Income \$25,000 to \$49,999	33.4%	32.1%	30.7%
	Discretionary HH Income Under \$25,000	29.2%	26.5%	26.9%
	Average Discretionary HH Income	\$44,557	\$49,872	\$51,192
	Median Discretionary HH Income	\$38,779	\$42,865	\$43,454
	Householder White – Count	1,623	6,450	23,723
	Median HH Income	\$59,361	\$66,438	\$73,853
	Average HH Income	\$70,270	\$77,588	\$84,208
	Householder Black or African-American – Count	4,592	15,089	39,098
	Median HH Income	\$64,313	\$71,386	\$69,775
	Average HH Income	\$72,537	\$80,204	\$80,360
	Householder Hispanic – Count	319	873	3,214
	Median HH Income	\$68,513	\$62,678	\$61,736
	Average HH Income	\$92,155	\$86,816	\$76,894
Householder Asian or Pacific Islander – Count	51	373	869	
Median HH Income	\$98,328	\$112,431	\$83,440	
Average HH Income	\$96,761	\$104,227	\$84,220	
Householder Other or Pacific Islander – Count	340	1,155	3,442	
Median HH Income	\$84,045	\$84,824	\$75,597	
Average HH Income	\$92,698	\$89,615	\$81,883	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.577611 Longitude: -83.964673

Salem Road Station Covington, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	9,160	32,235	92,508
	Female Population	10,661	37,058	105,701
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,138	3,906	11,072
	Count of Pop 0 to 7 years	1,589	5,350	15,350
	Count of Pop 5 - 13	2,288	7,722	21,742
	Count of Pop 14 - 18	1,224	4,210	11,846
	Count of Pop 19 - 22	1,236	4,287	12,160
	Count of Pop 22 - 25	904	3,153	9,013
	Count of Pop 25 - 29	1,225	4,369	12,549
	Count of Pop 30 - 34	1,167	4,137	12,079
	Count of Pop 35 - 39	1,215	4,162	11,893
	Count of Pop 40 - 44	1,306	4,337	12,086
	Count of Pop 45 - 59	4,219	14,601	40,030
	Count of Pop 60 - 74	2,879	10,629	31,402
	Count of Pop 75 - 84	826	3,085	9,676
	Count of Pop 85+	194	695	2,660
	% of Pop 0 to 4 years	5.7%	5.6%	5.6%
	% of Pop 0 to 7 years	8.0%	7.7%	7.7%
	% of Pop 5 - 13	11.5%	11.1%	11.0%
	% of Pop 14 - 18	6.2%	6.1%	6.0%
	% of Pop 19 - 22	6.2%	6.2%	6.1%
	% of Pop 22 - 25	4.6%	4.5%	4.5%
	% of Pop 25 - 29	6.2%	6.3%	6.3%
	% of Pop 30 - 34	5.9%	6.0%	6.1%
	% of Pop 35 - 39	6.1%	6.0%	6.0%
	% of Pop 40 - 44	6.6%	6.3%	6.1%
	% of Pop 45 - 59	21.3%	21.1%	20.2%
	% of Pop 60 - 74	14.5%	15.3%	15.8%
	% of Pop 75 - 84	4.2%	4.5%	4.9%
	% of Pop 85+	1.0%	1.0%	1.3%
Median Age	38.0	38.4	38.6	
Average Age	38.3	38.8	39.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.4%	6.2%	6.1%
	% of Pop 5 - 13	13.0%	12.3%	11.9%
	% of Pop 14 - 18	6.9%	6.7%	6.5%
	% of Pop 19 - 22	7.0%	6.8%	6.6%
	% of Pop 22 - 25	5.1%	5.0%	4.9%
	% of Pop 25 - 29	6.2%	6.6%	6.6%
	% of Pop 30 - 34	6.0%	6.1%	6.1%
	% of Pop 35 - 39	5.6%	5.6%	5.8%
	% of Pop 40 - 44	6.0%	5.9%	5.8%
	% of Pop 45 - 59	19.7%	19.8%	19.3%
	% of Pop 75 - 84	3.6%	3.8%	4.3%
	% of Pop 60 - 74	13.8%	14.5%	15.1%
	% of Pop 85+	0.7%	0.8%	0.9%
	Median Age	34.5	35.3	36.1
Average Age	36.4	37.1	37.7	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.577611 Longitude: -83.964673

Salem Road Station Covington, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.2%	5.1%	5.1%
	% of Pop 5 - 13	10.3%	10.2%	10.2%
	% of Pop 14 - 18	5.5%	5.5%	5.6%
	% of Pop 19 - 22	5.6%	5.6%	5.7%
	% of Pop 22 - 25	4.1%	4.2%	4.2%
	% of Pop 25 - 29	6.2%	6.1%	6.1%
	% of Pop 30 - 34	5.8%	5.9%	6.0%
	% of Pop 35 - 39	6.6%	6.3%	6.2%
	% of Pop 40 - 44	7.1%	6.6%	6.4%
	% of Pop 45 - 59	22.6%	22.2%	21.0%
	% of Pop 60 - 74	15.2%	16.1%	16.5%
	% of Pop 75 - 84	4.7%	5.0%	5.4%
	% of Pop 85+	1.2%	1.2%	1.7%
	Median Age	40.5	40.8	40.7
Average Age	39.9	40.3	40.6	
Race	Count of White	4,538	17,328	62,655
	Count of Black or African-American	13,045	45,234	115,010
	Count of Asian or Pacific Islander	196	1,064	2,918
	Count of Other races	2,042	5,667	17,626
	White	22.9%	25.0%	31.6%
	Black or African American	65.8%	65.3%	58.0%
	Asian	1.0%	1.5%	1.5%
	Other Races	10.3%	8.2%	8.9%
Language Spoken	Speak English at Home	92.7%	92.2%	91.6%
	Speak Spanish at Home	5.8%	4.2%	5.0%
	Speak French or French Creole at Home	0.2%	0.5%	0.8%
	Speak German at Home	0.0%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.2%	0.7%	0.6%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.4%	0.2%	0.2%
	Speak Korean at Home	0.0%	0.1%	0.2%
	Speak Vietnamese at Home	0.0%	0.3%	0.3%
	Speak Other Asian Languages at Home	0.1%	0.5%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.6%	1.1%	0.8%
Hispanic	Hispanic Population	1,657	4,119	14,293
	Hispanic Population Percent	8.4%	5.9%	7.2%
	Mexican	44.8%	49.5%	52.8%
	Puerto Rican	10.1%	16.0%	15.8%
	Cuban	3.0%	3.0%	3.0%
	Dominican	1.4%	0.9%	1.2%
	Central American	29.5%	18.6%	14.1%
	South American	8.0%	5.9%	7.0%
	Other Hispanic	3.1%	6.1%	6.1%
	2000 Hispanic Population Percent	2%	3%	4%
	1990 Hispanic Population Percent	1%	1%	1%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.577611 Longitude: -83.964673

Salem Road Station Covington, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	12.1%	10.8%	9.7%
	American	11.8%	10.5%	9.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	1.0%	1.5%	1.5%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	0.5%	0.7%	0.6%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	12.4%	13.0%	14.9%
	British	2.7%	3.4%	4.1%
	Dutch	0.1%	0.2%	0.2%
	French	1.8%	1.0%	0.8%
	German	2.0%	2.2%	2.6%
	Italian	0.6%	0.9%	0.8%
	Polish	0.6%	0.4%	0.3%
	Scandinavian	0.2%	0.4%	0.5%
	Scotch/Irish	3.6%	3.4%	4.2%
Other European (ie. Greek/Russian)	0.7%	1.0%	1.4%	
Middle Eastern	0.2%	0.2%	0.3%	
Other Ancestry	48.2%	46.3%	43.6%	
Unclassified Ancestry	17.8%	22.2%	22.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	13,031	46,015	132,375
	Elementary (0 to 8)	3.0%	2.8%	3.3%
	Some High School (9 to 11)	3.7%	6.2%	6.3%
	High School Graduate (12)	33.0%	31.2%	29.7%
	Some College (13 to 16)	28.8%	24.5%	24.5%
	Associates Degree Only	7.4%	9.1%	9.8%
	Bachelors Degree Only	14.2%	15.7%	16.1%
	Graduate Degree	9.9%	10.5%	10.3%
	% College (4+)	24.0%	26.2%	26.4%
<b>Household Type</b>	Total Households – count	6,925	23,940	70,346
	One Person HHs – count	1,577	4,951	16,484
	Family HHs – count	5,198	17,979	50,549
	Married Couple – count	3,114	11,344	30,816
	w/own children – count	1,168	4,512	11,613
	w/out own children – count	1,946	6,832	19,203
	Male Householder – count	494	1,526	4,425
	Female Householder – count	1,590	5,109	15,309
	Non-Family Households – count	150	1,011	3,313
	1 Person Household	22.8%	20.7%	23.4%
	2 Person Household	28.0%	29.3%	29.4%
	3 Person Household	19.5%	19.0%	18.4%
	4 Person Household	14.6%	15.7%	14.7%
	5 Person Household	8.6%	8.4%	7.9%
6 Person Household	3.9%	4.0%	3.7%	
7+ Person Household	2.7%	2.8%	2.5%	
% Households With Children	32.5%	31.0%	29.6%	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.577611 Longitude: -83.964673

Salem Road Station Covington, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	7,163	24,954	74,419
	Owner Occupied Percent	62.7%	67.5%	61.9%
	Renter Occupied Percent	34.0%	28.5%	32.6%
	Vacant Housing Percent	3.3%	4.1%	5.5%
	Total Housing Units (Census 2000)	2,769	12,275	40,463
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.6%	0.8%	0.9%
	Property Value \$750,000 to \$999,999	0.2%	0.7%	2.0%
	Property Value \$500,000 to \$749,999	6.7%	8.8%	9.9%
	Property Value \$400,000 to \$499,999	7.1%	10.5%	11.7%
	Property Value \$300,000, to \$399,999	19.3%	19.8%	20.4%
	Property Value \$200,000 to \$299,999	45.1%	38.3%	31.3%
	Property Value \$150,000 to \$199,999	10.1%	10.3%	10.4%
	Property Value \$100,000 to \$149,999	5.2%	4.9%	6.2%
	Property Value \$60,000 to \$99,999	1.5%	1.4%	2.1%
	Property Value \$40,000 to \$59,999	2.0%	1.4%	1.5%
	Property Value \$0 to \$39,999	2.0%	2.6%	3.4%
	Median Home Value	\$257,447	\$275,012	\$283,290
<b>Wealth per Household</b>	\$0 and under - percent	18.0%	17.6%	17.9%
	\$1 to \$4999 - percent	9.0%	8.7%	8.9%
	\$5k to \$9999 - percent	4.8%	4.6%	4.7%
	\$10k to \$24999 - percent	6.6%	6.4%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.4%	10.3%
	\$100k to \$249999 - percent	18.0%	18.2%	18.0%
	\$250k to \$499999 - percent	12.7%	13.0%	12.8%
	\$500k+ - percent	13.6%	14.2%	14.0%
	Median HH Wealth	\$72,592	\$77,688	\$74,654
	Avg HH Wealth	\$227,525	\$234,240	\$231,225
<b>Economic Viability</b>	Economic Viability Local	269	268	272
	Economic Viability Indexed	99	99	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	9,855	34,538	99,490
	Managerial/Executive	13.9%	14.2%	13.9%
	Professional Specialty	19.3%	21.7%	21.3%
	Healthcare Support	4.6%	3.8%	2.9%
	Sales	5.4%	8.0%	8.5%
	Office & Administrative Support	16.9%	13.5%	14.3%
	Protective Service	4.8%	3.2%	2.6%
	Food Preparation	1.7%	3.3%	4.3%
	Building Maintenance & Cleaning	1.9%	2.6%	2.5%
	Personal Care	0.3%	1.2%	2.0%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.3%
	Construction	10.8%	7.6%	7.7%
	Production & Transportation	20.1%	20.7%	19.6%
	Percent White Collar Workers	60.2%	61.2%	61.0%
	Percent Blue Collar Workers	39.8%	38.8%	39.0%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.577611 Longitude: -83.964673

Salem Road Station Covington, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	7.0%	5.8%	6.5%
	Manufacturing	12.0%	12.0%	11.1%
	Transportation	12.5%	10.5%	10.5%
	Information	2.5%	2.6%	2.3%
	Wholesale/Retail	10.4%	13.3%	13.7%
	Finance, Insurance, Real Estate	2.8%	5.4%	5.2%
	Professional Services	6.6%	5.6%	5.5%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	5.6%	4.9%	4.9%
	Educational Services	23.4%	23.6%	23.0%
	Entertainment Services	5.7%	6.8%	7.4%
	Other Professional Services	2.3%	2.9%	4.1%
	Public Administration	9.2%	6.7%	5.7%
<b>Vehicles per HH</b>	No Vehicles	6.6%	4.6%	4.3%
	1 Vehicle	27.7%	29.8%	32.6%
	2 Vehicles	36.5%	35.5%	36.1%
	3 or more vehicles	29.3%	30.1%	26.9%
	Average Number of Vehicles	2.00	2.03	1.97
<b>Change</b>	Births (last 12 months)	233	811	2,318
	Deaths (last 12 months)	132	485	1,476
	Migration (last 12 months)	277	1,044	2,021
<b>Work place</b>	Workplace Establishments	209	1,064	4,174
	Workplace Employees (FTE)	1,645	12,331	42,952